



# ALTITUDES

## LETTER FROM THE PRESIDENT

CHARLES (CHUCK) R. MYRICK

APRIL 21, 2011

Hello Esprit

RMR SUMMER-  
FEST 2

I would like to thank Rose Wiley for preparing the ballots and I also want to thank Margie Harrison for handling the election at our general body meeting on April 12.

REMEMBER  
WHEN? 3

The following members were elected on April 12, 2011 to serve for the next two years:

SENECA ALLE-  
GANY CASINO  
BUS TRIP 4

President

Charles R. (Chuck) Myrick

Vice President

Howard Lewis

APRIL'S MEM-  
BER IN THE  
SPOTLIGHT 5

Treasurer

Kevin Wiley

Financial Secretary

Marcia Hood

WASHINGTON,  
DC TRIP FUND-  
RAISER 6

Recording Secretary

Dorothy Pirrung

MEMBERSHIP  
REPORT 7

Parliamentarian

Pat Byrd

Trip Coordinator

Peggy Vauss

Margie Harrison our Election Chair installed our newly elected officers during the meeting. Howard Lewis our newly elected Vice President was absent from the meeting and will be installed at our May 10, 2011 general body meeting.

The following members will continue to chair the following committees:

Larry Tolson

Webmaster

Don Fenderson

Fundraising

Christal Howard-Wiggins

Editor of Newsletter/Membership

Laura Young

Ski Better

Ebony Hood

Youth Program

Rose Wiley

CMSC Representative





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Open Non Skiing Activities  
Open Sunshine

## Meeting & Event Dates

**April 23, 2011 Casino Trip**

**May 10, 2011 Executive Board meeting 5:00PM-6:15PM  
General Body meeting 6:30PM-8:30PM**

**June 14, 2011 Executive Board meeting 5:00PM-6:15PM  
General Body meeting 6:30PM-8:30PM**

**July 12, 2011 Executive Board meeting 5:00PM-6:15:PM  
General Body meeting 6:30PM-8:30PM**

**July 16, 2011 Golf outing TBD**

**August 9, 2011 Executive Board meeting 5:00PM-6:15PM  
General Body meeting 6:30PM-8:30PM**

**August 12-14,2011 Washington, DC Fundraiser Trip**

**\*\*All meetings are held at the Shaker Heights Library unless other wise noted\*\***

I want to thank all of the members that came out to vote on April 12. I am extremely honored and very grateful to have been elected to serve as president of Esprit "The Ultimate" Ski & Sports Club for a third term. THANK YOU!

Sincerely,

*Chuck Myrick*



**National Brotherhood of Skiers, Inc.**  
**Midwest Region**  
**Meeting of Friday, March 25, 2011**  
 Emilio's Grill, Telluride, Colorado

**Officers:**

MWR Vice President	Diana Starks	
MWR Director	Dean Cook	
MWR Treasurer	Christine Holley-Davis	(absent)
MWR Financial Secretary	Deborah Peterson	
MWR Recording Secretary	Bea Lewis	(absent)

**Clubs:**

Avalanche	Wayne F. Jones	
COAST	George F. Carter	(proxy)
Chicago Ski Twisters	George Sanders	
Chicago Trendsetters	Wayne F. Jones	(proxy)
Corbeau Ski Club	Dean Cook	(proxy)
Diamond Ice Ski Club	-----	(absent)
Ebony Ice	Dean Cook	(proxy)
Esprit the Ultimate	Diana Starks	(proxy)
Gem City Gliders	Deborah Peterson	
Inner City Ski Club	Ray Robinson	
Jazz-Ma-Tazz	-----	(absent)
Jim Dandy Ski Club	Mark Jackson	
Pathfinders	-----	(absent)
Show-Me-Skiers	-----	(absent)
Sno-Gopher Ski Club	-----	(absent)
Tenn-A-Ski Mavericks	Diana Starks	(proxy)
Umoja	Charlie S. Parker	

The meeting was called to order by Vice President Diana Starks at 5:05 PM Mountain Time. Roll Call was conducted by Vice President Starks in the absence of the Recording Secretary. Vice President Starks acknowledged Dr. Naomi Bryson and upon his entrance, acknowledged NBS founder Art Clay.

Adjustments to the agenda: Mark Jackson requested the topic 'Input to Summit Site Selection' be added to the agenda. There being no other adjustments to the agenda, motion made to accept the agenda with the addition by Dean Cook; second by Deborah Peterson, motioned passed.

Since the minutes were not available until Tuesday, March 22, approval of the minutes was suspended until the next meeting / conference call of the Midwest Region.

Wayne Jones, president of Avalanche requested that the minutes be distributed well in advance of the meeting to allow sufficient time for printing and review.

Vice President's Report - Diana Starks reported on a couple of national updates. The Board is in the process of conducting a risk assessment that is focusing on the financial aspects of the organization. We plan to have the risk assessment process completed by April 30. Vice President Starks shared an

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RMR Summerfest  
July 27 – July 31, 2011  
Puerto Plata, Dominican Republic

**Iberostar Costa Dorado All Inclusive**

*3-Night*

Garden View Single Occupancy - \$524 pp  
Garden View Double Occupancy - \$407 pp  
Garden View Triple Occupancy - \$383 pp

*4-Night*

Garden View Single Occupancy - \$680 pp  
Garden View Double Occupancy - \$500 pp  
Garden View Triple Occupancy - \$468 pp

(Prices include airport transfer)

**\$50 per person deposit due by Feb. 28, 2011!**  
(fully refundable until March 28, 2011)

**LAND ONLY!! YOU MUST BOOK YOUR OWN FLIGHT!**

Contact Kim Barksdale  
[Kimmmdog@yahoo.com](mailto:Kimmmdog@yahoo.com)  
972-489-4822



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accounting update from McGhee & Associates, the CPA firm used by the NBS. She touched on the financial reporting, and communications challenges discussed at the national board meeting held in Steamboat. Negotiations are underway for the 2012 AM/CC and the 2013 Summit.

Director's Report - Dean Cook reported on her involvement in implementing the new online registration system. She requested feedback from the presidents on the registration system. The location of the portal was a concerned expressed.

Director Cook is attending the Mountain Travel Symposium (MTS) at Breckenridge in April. She also informed those in attendance that the additional gift that was supposed to be in the Winterfest registration bags was not shipped to Telluride. She requested the physical address location of the presidents in attendance since the manufacturer indicated they would ship the items at their expense.

Treasurer's Report - No report was submitted.

Financial Secretary's Report - Deborah Peterson previously e-mail her report, copies were also available.

#### **Adult Account**

The statement beginning balance as of January 1, 2011	\$139,758.38
Deposits	\$8,514.79
Checks paid	\$711.76
The statement ending balance as of March 31, 2011	\$147,561.41

#### **Youth Account**

The statement beginning balance as of January 1, 2011	\$3,426.71
Deposits	\$0.00
Checks paid	\$0.00
The statement ending balance as of March 31, 2011	\$3,426.71

Motioned to accept officers' report made by Dean Cook, second by George Sanders; motion passed.

Youth Committee - Vice President Starks reported on the requests and youth awards approved based on the Winter Sports Outreach Program applications, and the two clubs that submitted program descriptions and a request for regional funding. Funds will be disbursed once the appropriate receipts and documentation for the ski exposure trip expenses are submitted. There is an outstanding question on the response to the Junior Sno-Gopher request. Vice President Starks also mentioned that she recently received an inquiry from the Junior Jim Dandy group that she wants to discuss with Mark Jackson. She also wants to discuss the recommendation she received for the regional youth program director with Mark Jackson.

Membership Report - George Sanders distributed an updated membership report. For the 2010 - 2011 fiscal year the Midwest Region has 17 ski clubs, six clubs have paid dues for the 2011 - 2012 fiscal year as of March 25. National and regional dues are due and payable by March 31<sup>st</sup>. Vice President Starks reminded the clubs of the October 2010 discussion and that the census report and membership roster is to be submitted. The Midwest Region wants to be 100% with the submission of the census report and membership roster.

Clubs that have year round activities tend to be more stable. Discussion ensued about the challenges of

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club survival and sustainability. Vice President Starks asked the clubs for input and feedback on individual membership with the NBS. Art Clay and Dr. Naomi Bryson provided input and positive support for individual membership to the open discussion. Mark Jackson indicated that he is not opposed to an individual membership to the NBS as it is a gateway to attend 1-2 events per year on a national and regional basis. There was general agreement among the presidents in attendance; one president wanted consideration to be given so that the clubs receive a benefit from individual memberships.

Vice President Starks will begin to draft some membership structure options for further discussion and consideration.

Winterfest 2011 Interim - Director Cook informed those in attendance that we had 52 registered participants. The Jim Dandy Ski Club has 17 registered participations; Corbeau Ski Club has 7, and U2 Can Ski has 6 registered participants. The projected profit is slightly over \$5,000. A question was asked about the source of profit. Director Cook responded that the source of profit is the event registration.

Input for Winterfest 2012 - Vice President Starks indicated that while we have received bids for Winterfest 2012 and 2013, she and Director Cook have discussed considering two other locations - Copper Mountain, Colorado, and Seven Springs in Champion, Pennsylvania. Both locations were amenable to those in attendance. Vice President Starks asked Director Cook to pursue Copper Mountain during the upcoming MTS event for a time period after the AM/CC. Vice President Starks will contact Seven Springs regarding availability during a timeframe in January 2012.

Input on Summit Site Selection - Mark Jackson indicated that Jason Jones is a member of the Jim Dandy Ski Club and that Jones is on the pulse of the renegade faction. The group threw a house party at Steamboat that drew 300 attendees by marketing on Facebook. Mark requested the regional vice president's support to recommend Jason Jones for the Summit planning committee.

Wayne Jones motioned to have the Midwest Regional Vice President recommend Jason Jones to be part of the NBS Summit Event Planning Committee; the motion was second by George Carter. Motion passed.

Club share - Ray Robinson distributed a flyer for the Inner City Ski Club 45<sup>th</sup> anniversary, which will be held on October 15, 2011. The location is the Clarion Beachwood (I-271, Chagrin Blvd exit). This is also the date and location of the next in person regional meeting.

Mark Jackson informed those in attendance that the Jim Dandy's latest strategic partnership is with the Motor City Tennis Club.

There being no additional business, the meeting adjourned at 6:40 PM Mountain Time.

Respectfully submitted,

Diana C. Starks, Vice President  
Midwest Region, NBS



# **ESPRIT**

**THE ULTIMALE SKI AND SPORTS CLUB**

**PRESENTS**

**A DAY OF FUN, FUN, FELLOWSHIP AND SLOTS  
AT**

**SENECA ALLEGANY CASINO**



**HAVE A FUN FILLED DAY AT THE CASINO WITH ESPRIT**

**SATURDAY APRIL 23, 2011**

**REFRESHMENTS, SNACKS, AND GAMES**

**DEPARTING PROMPTLY AT 7:45 A.M.      RETURNING AT 8:30 P.M.  
FROM CLEVELAND SOUTHWESTERN TRAILS, 43 HARRISON ST., BEDFORD, OH  
(off Broadway near Rockside)**

**COST: \$40.00**

**!?!\*CASINO BONUS\*?!?!**

**DEPOSIT OF \$20.00 DUE IMMEDIATELY!!!!  
PAYMENT IN FULL DUE BY APRIL 9, 2011**

**PAMPER YOURSELF**

**TO SCHEDULE SPA SERVICES\*\*\*MASSAGE-PEDICURES-STEAM ROOM-ETC.  
CALL 716-244-5166**

**FOR FURTHER INFO CONTACT: MARCIA @ (216) 402-6954**

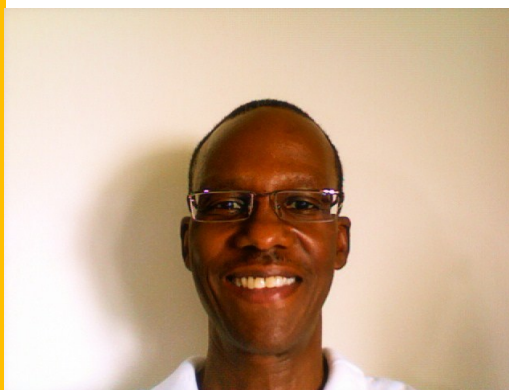
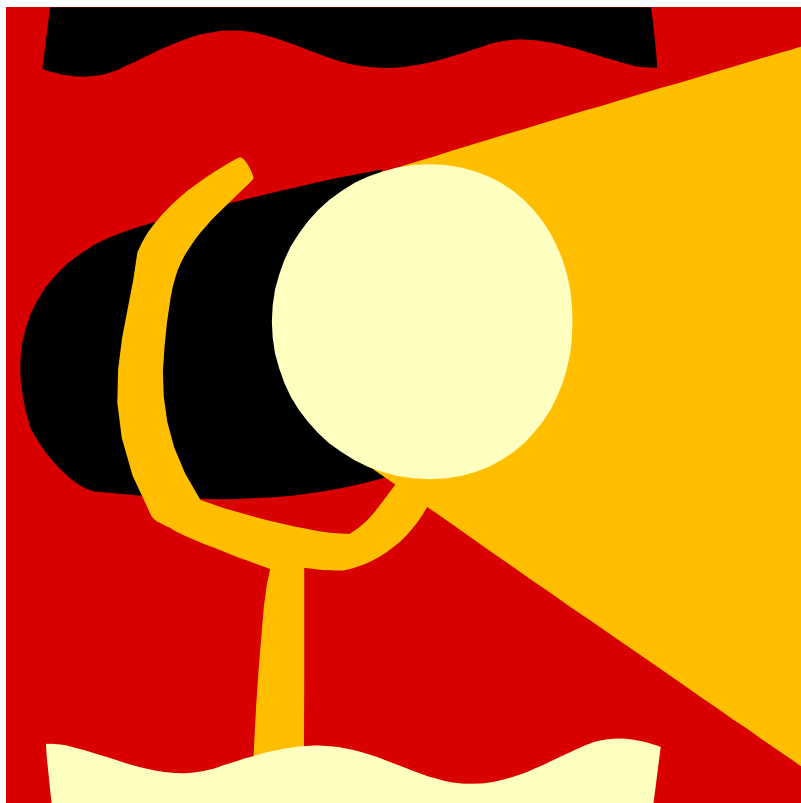
**MAKE CHECKS PAYABLE TO ESPRIT**

**MAIL TO: Marcia Hood, 4550 Lee Road, Cleveland, OH 44128**

**MUST HAVE DRIVERS LICENSE/STATE ID TO GET YOUR BONUS**



## ESPRIT'S APRIL MEMBER IN THE SPOTLIGHT



### Howard's Bio

- Born June 9, 1955 and raised in Cleveland, Ohio.
- Completed primary and secondary education in the Cleveland Public School system.
- Earned bachelor's degree at Cleveland State University with a major in Electrical Engineering and minor in Economics.
- 32 years experience working in the telecommunications field for AT&T
- 30+ years of study, knowledge and experience in the study of metaphysics, yoga, and meditation
- 3<sup>rd</sup> degree Brown Belt in Kenpo Karate, also trained in Gung Fu
- Reiki master practitioner
- Favorite sport – skiing, former ski instructor and ski patroller at Boston Mills/Brandywine, skier for over 25 years
- Single with one daughter, Ebony

Personal Mission Statement: To operate under the spirit of self actualization through the pursuance of optimal health. To combine ancestral wisdom with contemporary discoveries to continually update and refine my understanding of the universe and its inhabitants, including myself. To integrate the knowledge base from various disciplines and modalities into a practical system for daily use. To journal the events of my life on a regular basis for the invaluable insight and character growth. To achieve personal internal peace through the above and serve as a “tuning fork” to radiate universal harmony through one individual at a time.



ESPRIT THE ULTIMATE SKI AND SPORTS CLUB  
announces a trip to:

## Washington, D.C. The World's Most Powerful City

August 12-14, 2011



- \$329.00 includes deluxe 56 passenger roundtrip coach with Lakefront Lines, double occupancy accommodations in Washington, D.C., with refreshments en route.
- Please make checks payable to Esprit



Hyatt Regency Hotel  
400 New Jersey Avenue, N.W.  
Washington, D.C. 20001

\*Attractions: The White House, National Monuments (Jefferson, Lincoln, Vietnam, Korean & FDR Memorials), The Smithsonian Institute, the National Aquarium (one block from the Washington Monument), live theatrical productions at the John F. Kennedy Center for Performing Arts, Georgetown – one of the oldest neighborhoods in Washington, D.C. which is a vibrant community with upscale shops, bars and restaurants along its cobblestone streets.

**Departure:** Leaving at 1:00 a.m. on Friday, August 12

**Return:** Leaving D.C. at noon on Sunday, August 14

For more information, contact Don Fenderson at (216) 402-3240.

**THIS IS A FUNDRAISER FOR ESPRIT**



*Congratulations to:*

*Kevin and Rose*

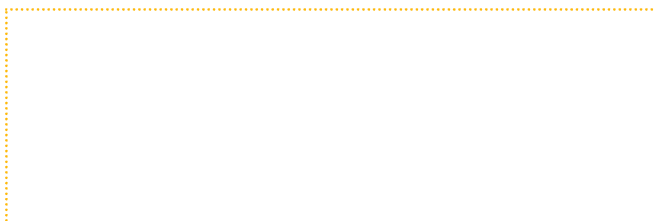
*Wiley*

*On their upcoming family addition*

**Esprit "The Ultimate" Ski & Sports Club**

P. O. Box 94151  
Cleveland, Ohio 44191-4151  
<http://www.espritsportsclub.com/contactus.html>

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**MAY 2011**

<i>S</i>	<i>M</i>	<i>T</i>	<i>W</i>	<i>T</i>	<i>F</i>	<i>S</i>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>
<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>
<b>29</b>	<b>30</b>	<b>31</b>				

**APRIL BIRTHDAYS**

- 5—Yonna Fields
- 7—Peggy Vauss
- 23—Fred Bickerstaff

